

Fig. 1

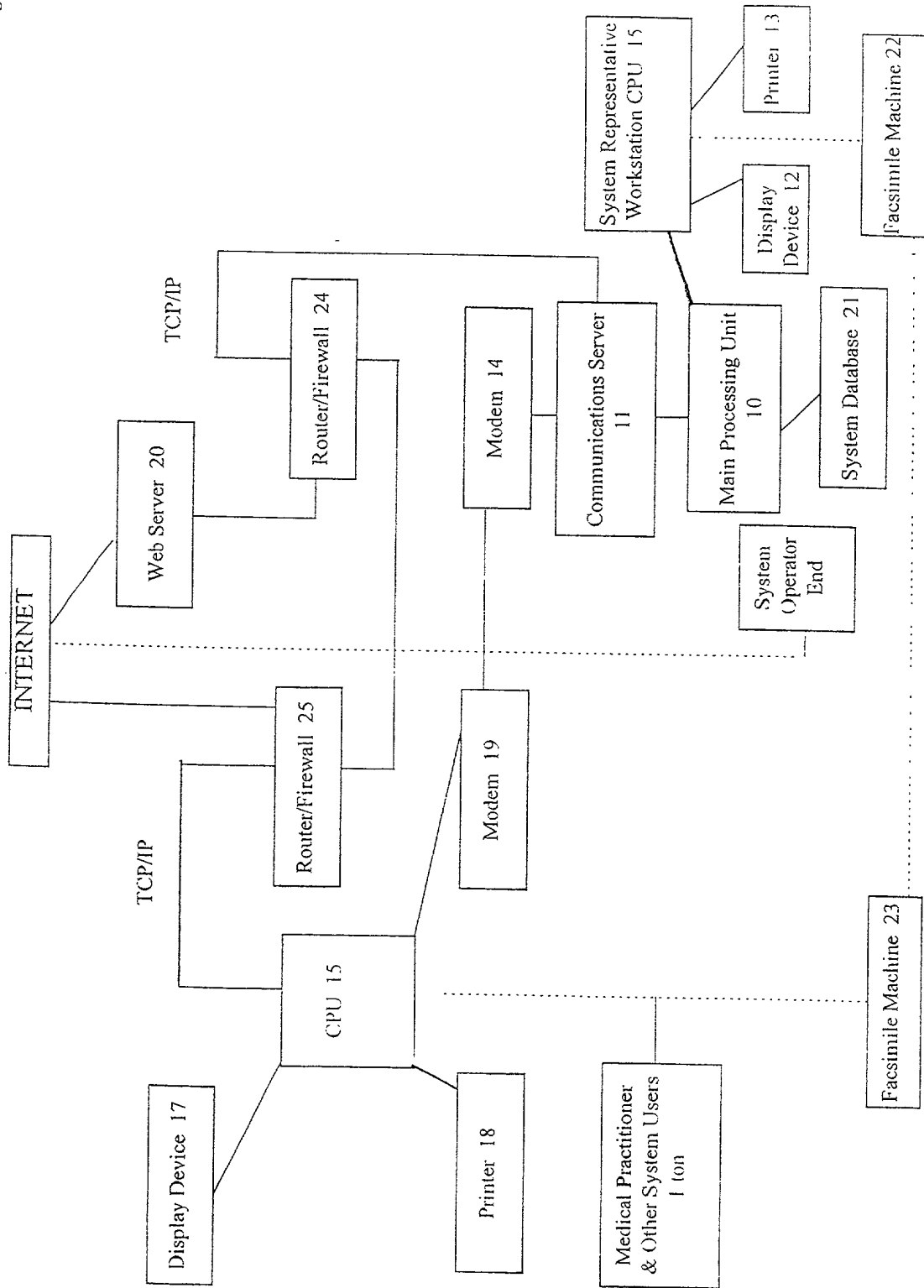
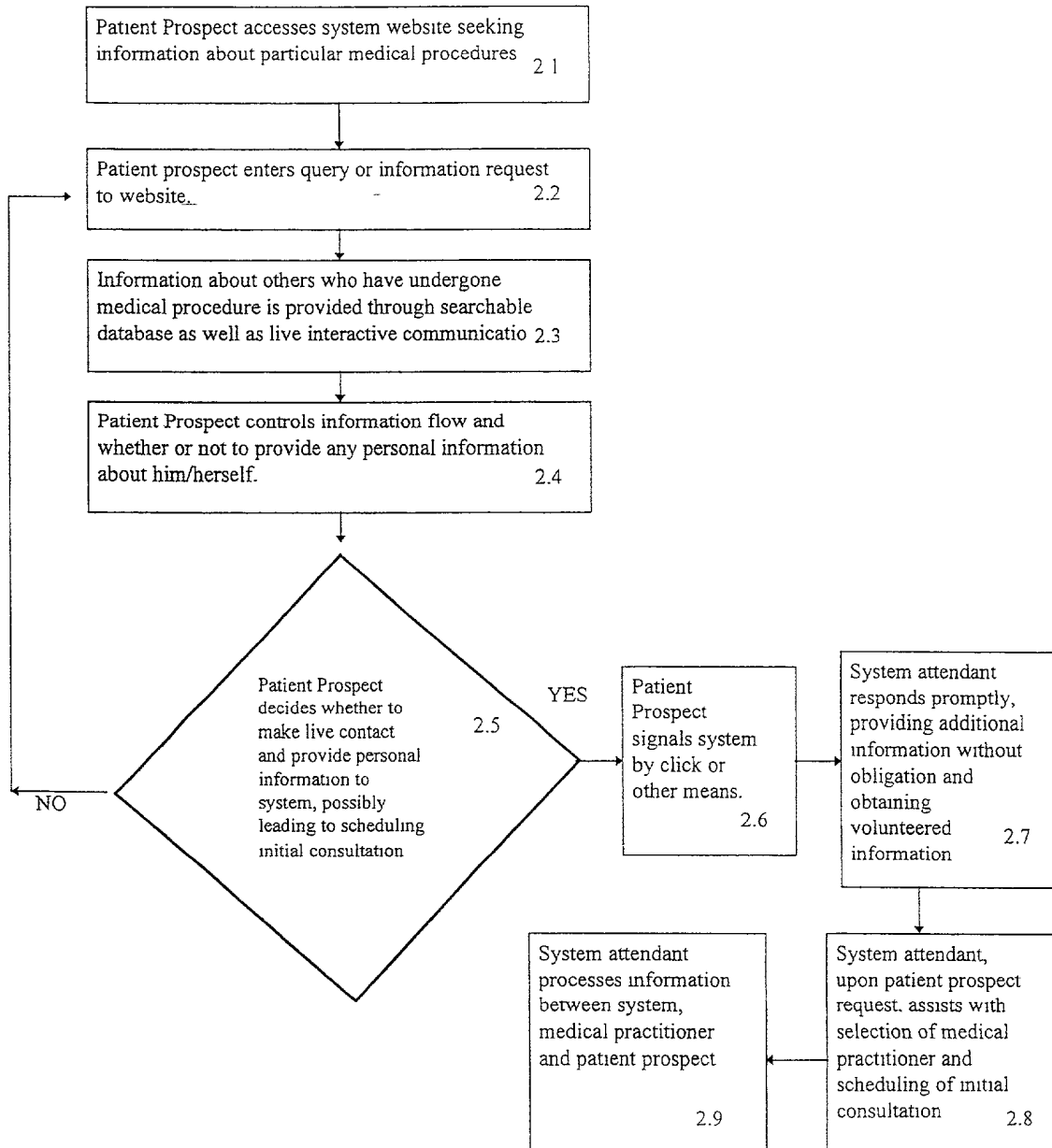


Fig. 2

Initial Information Delivery and Permission Marketing Process Flow



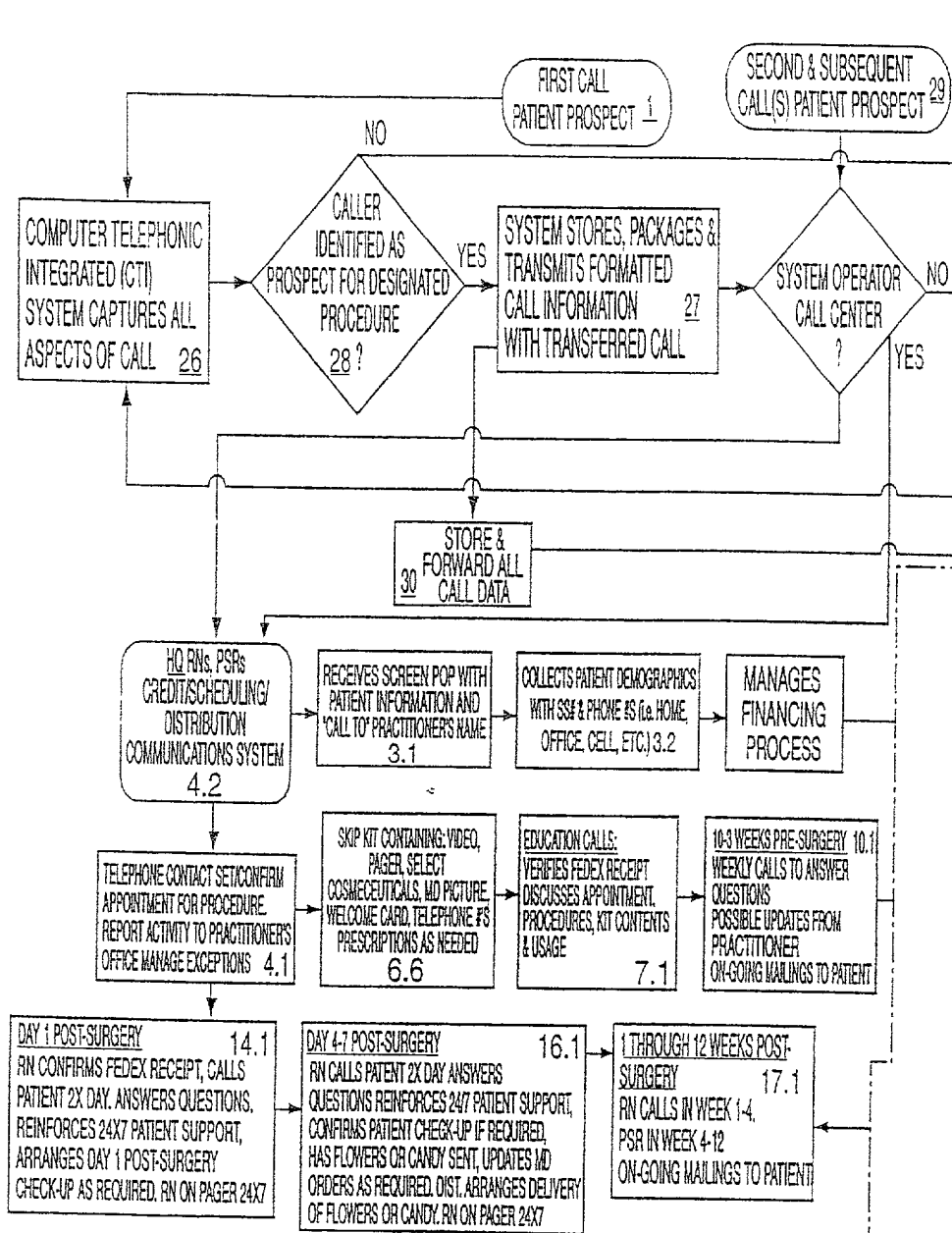


FIG. 3A

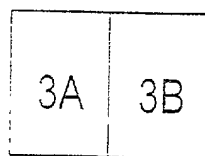
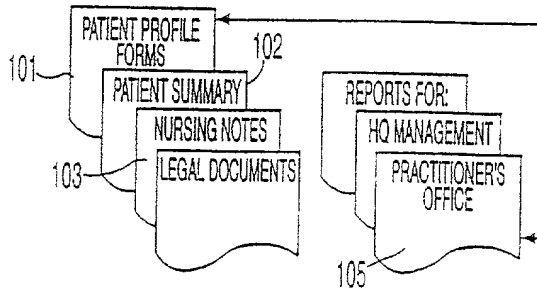


FIG. 3



SYSTEM
OPERATOR
DATABASE
21

Fig. 4

INITIAL CALL BY PATIENT PROSPECT TO MEDICAL PRACTITIONER

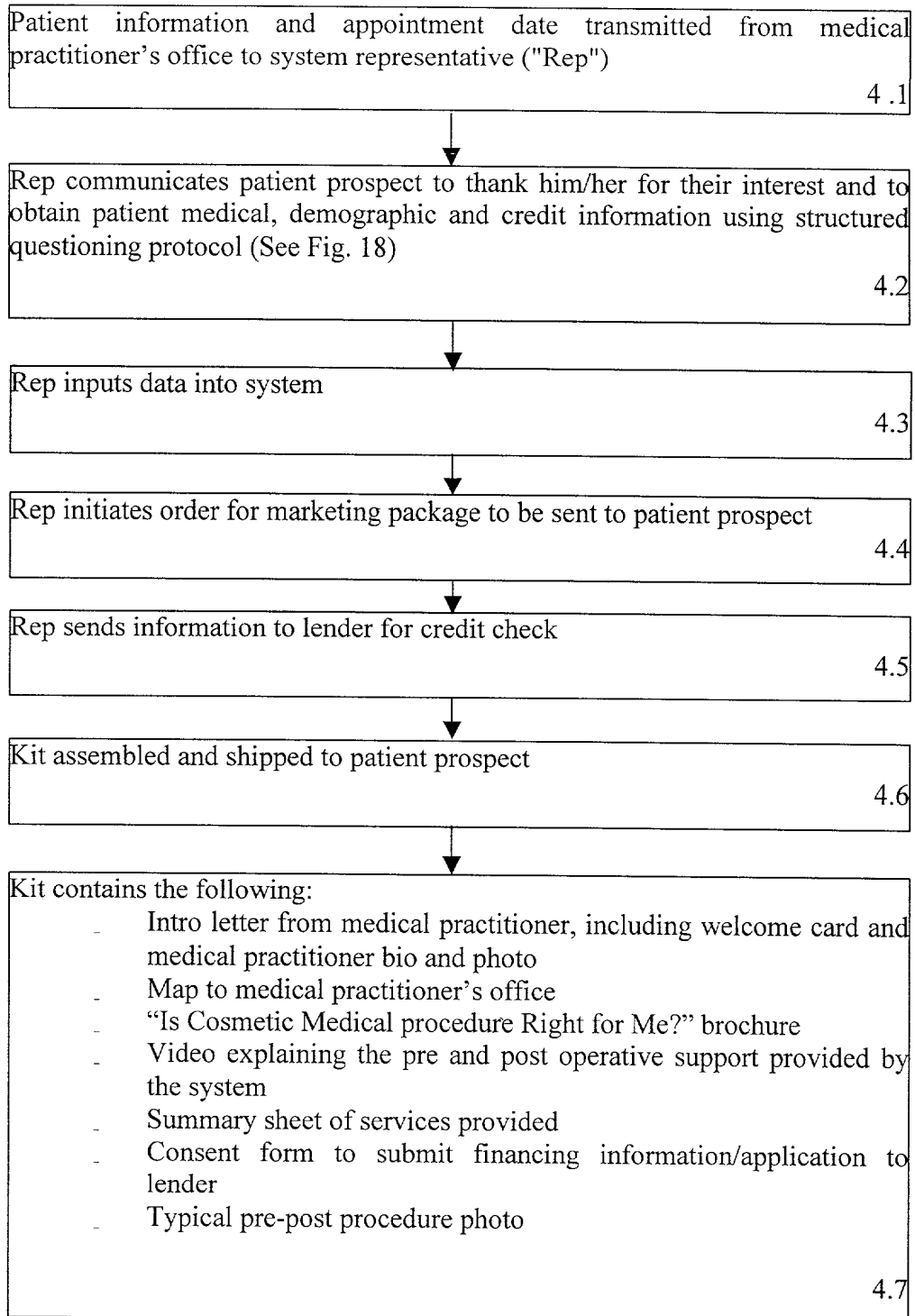


Fig. 5

PRE-APPOINTMENT STAGE

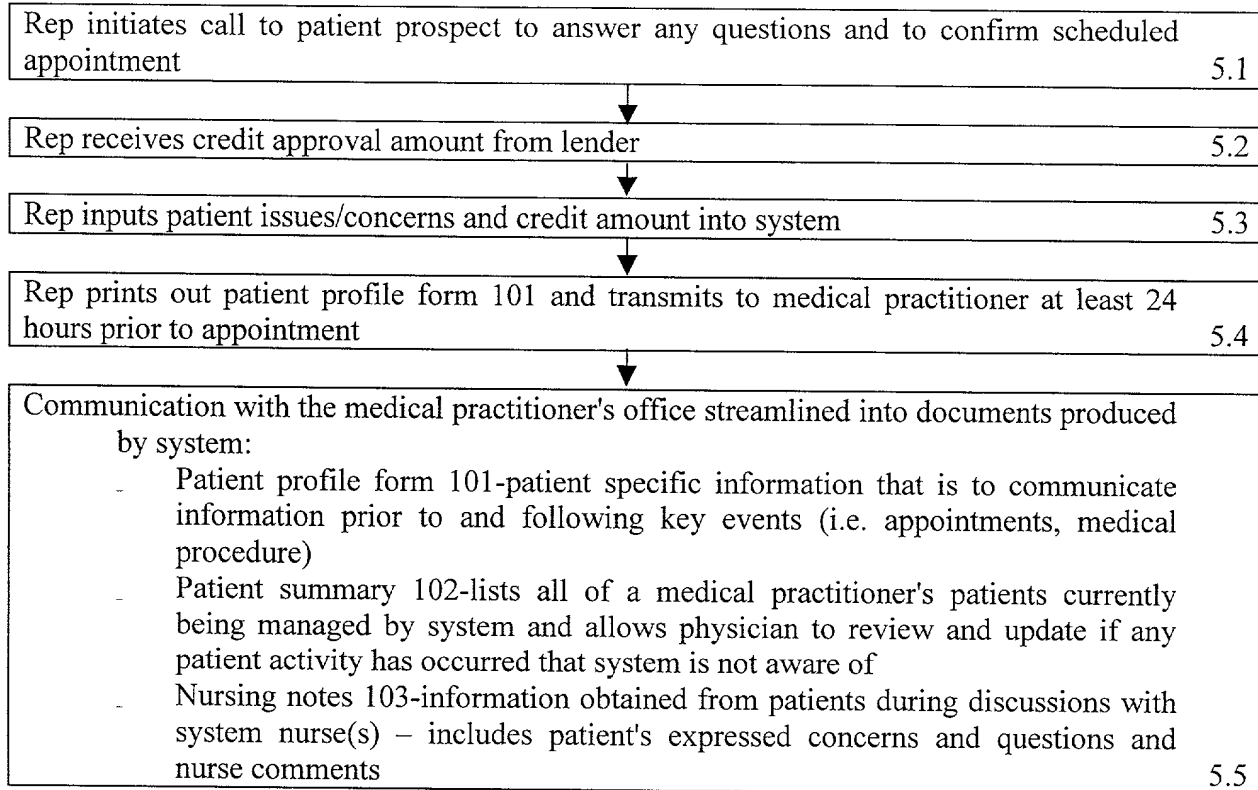
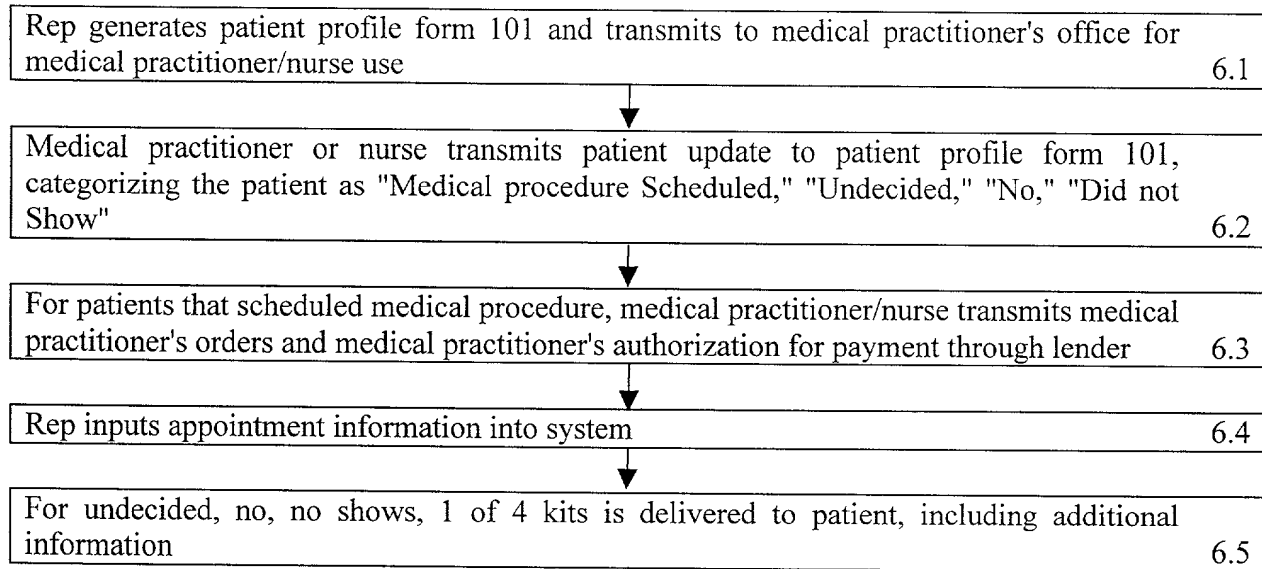


Fig. 6

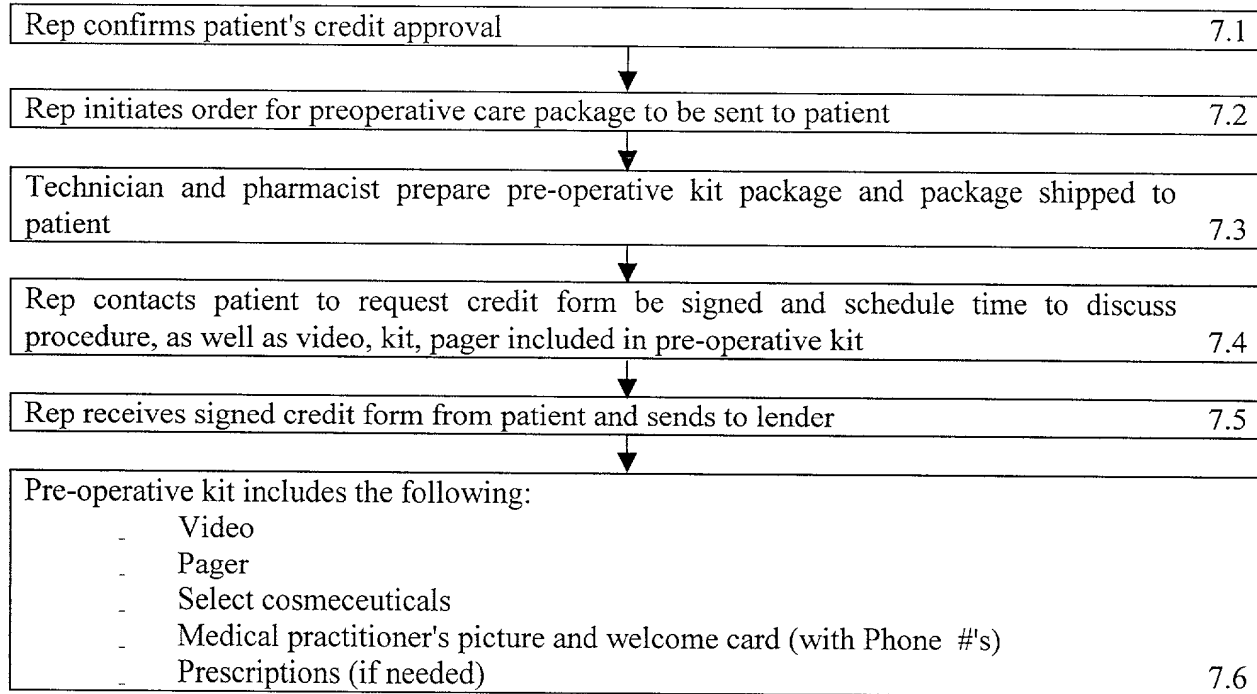
DAY OF APPOINTMENT



TO: "0430" 0430

Fig. 7

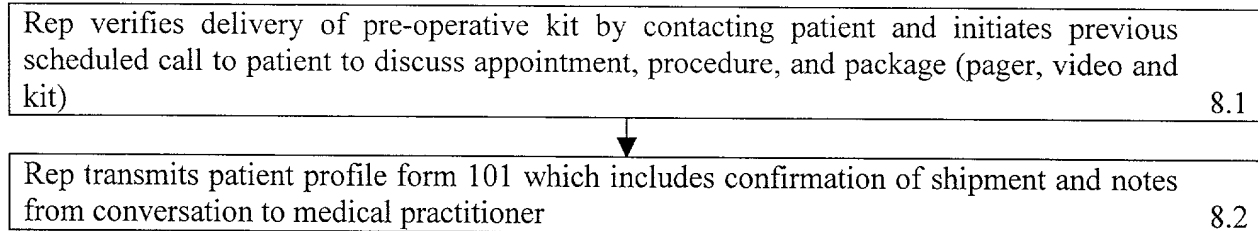
POST-APPOINTMENT STAGE FOR PATIENTS WHO SCHEDULE PROCEDURE



TOP SECRET

Fig. 8

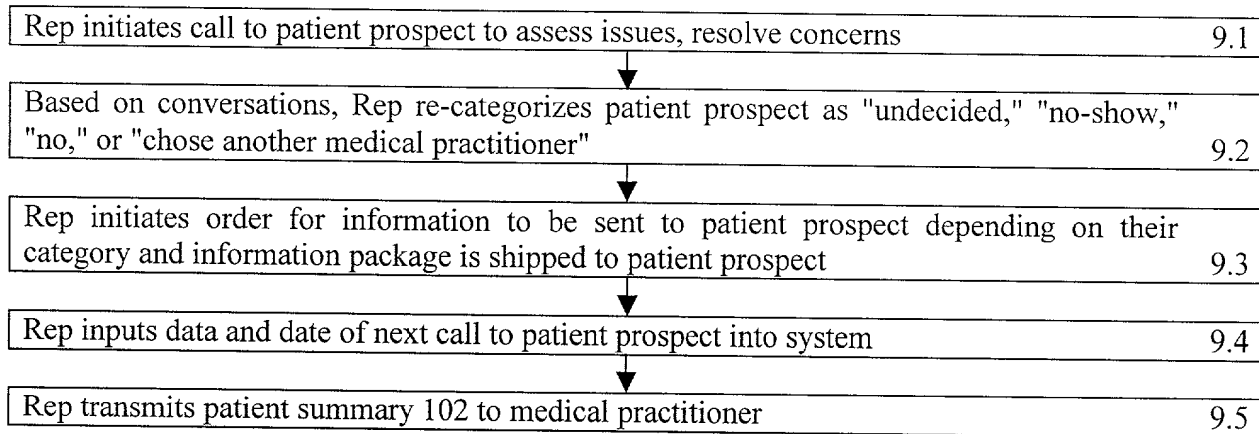
EDUCATION FOR PATIENTS WHO SCHEDULE PROCEDURE



TO: 04-04-04

Fig. 9

POST-APPOINTMENT STAGE FOR UNDECIDED
AND NO-SHOW PATIENT PROSPECTS



09236406-04104
T04T06049260

Fig. 10

POST-APPOINTMENT STAGE FOR PATIENTS
THAT CANCEL SCHEDULED PROCEDURE

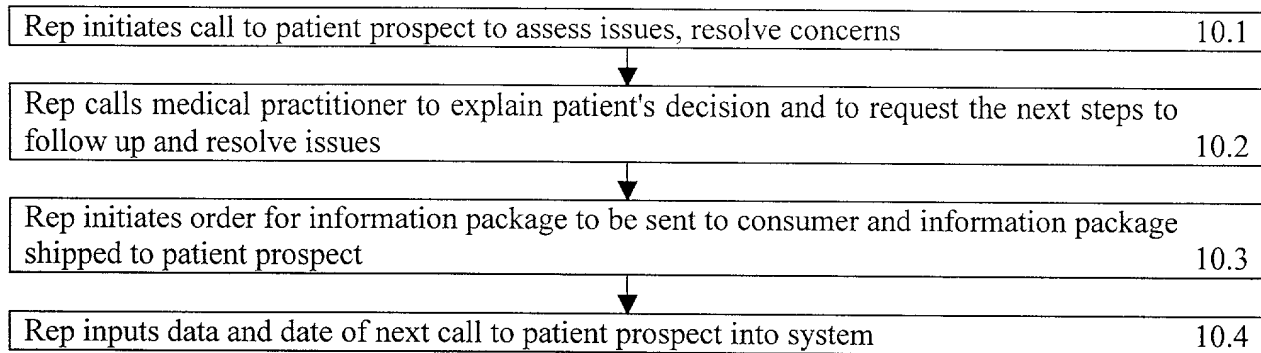


Fig. 11

10 WEEKS THROUGH 3 WEEKS PRIOR TO PROCEDURE

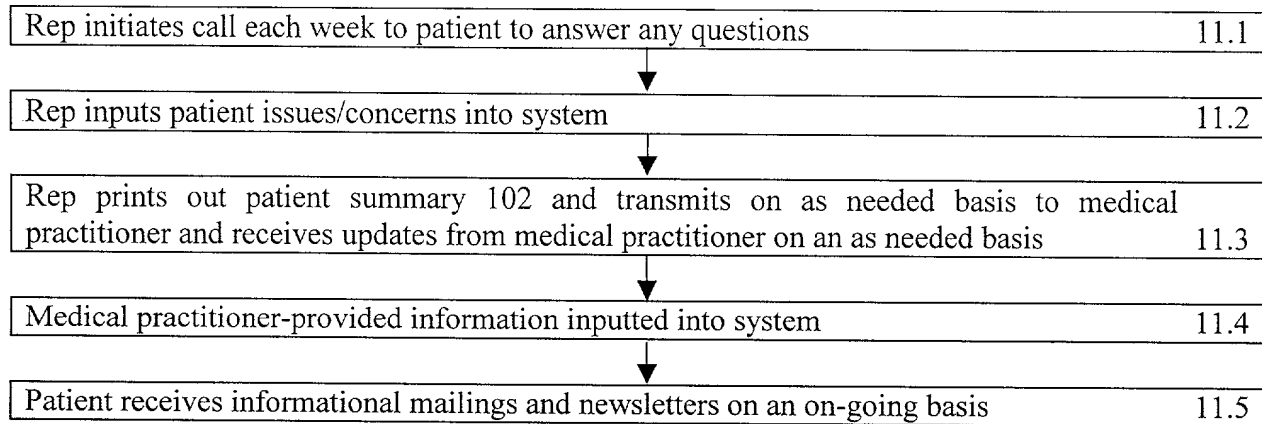
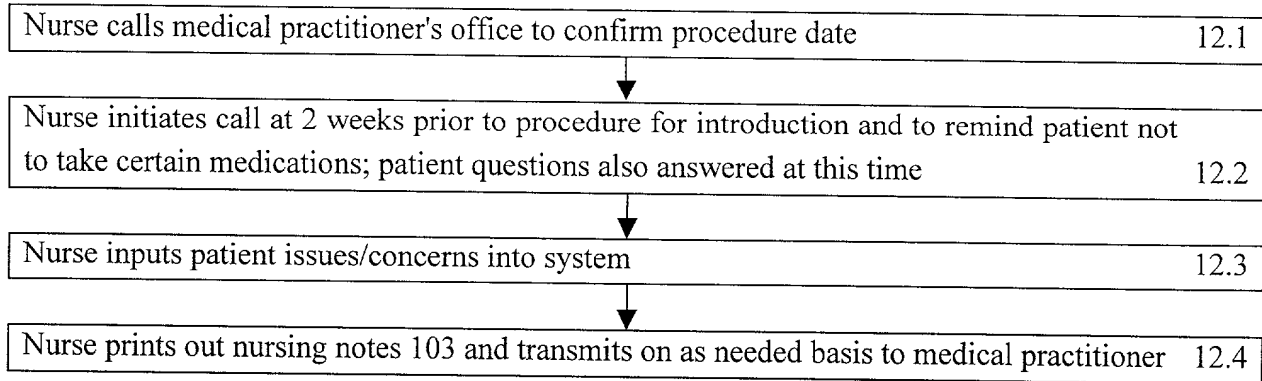


Fig. 12

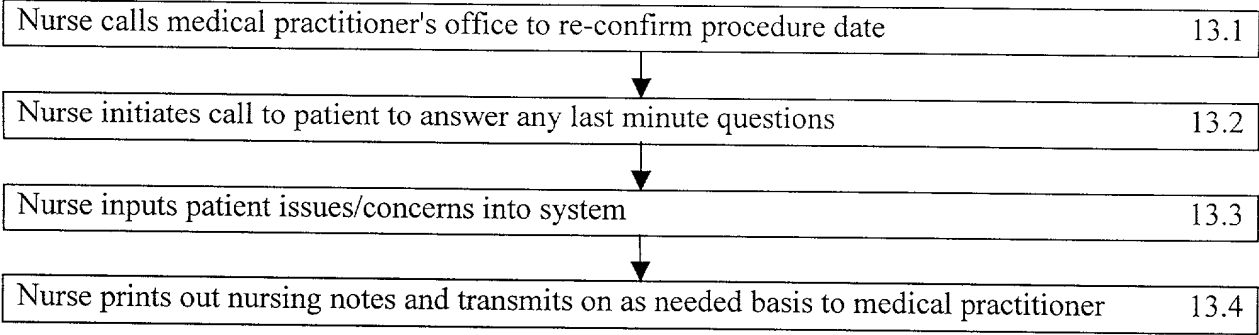
2 WEEKS PRE-PROCEDURE



09725406-041704

Fig. 13

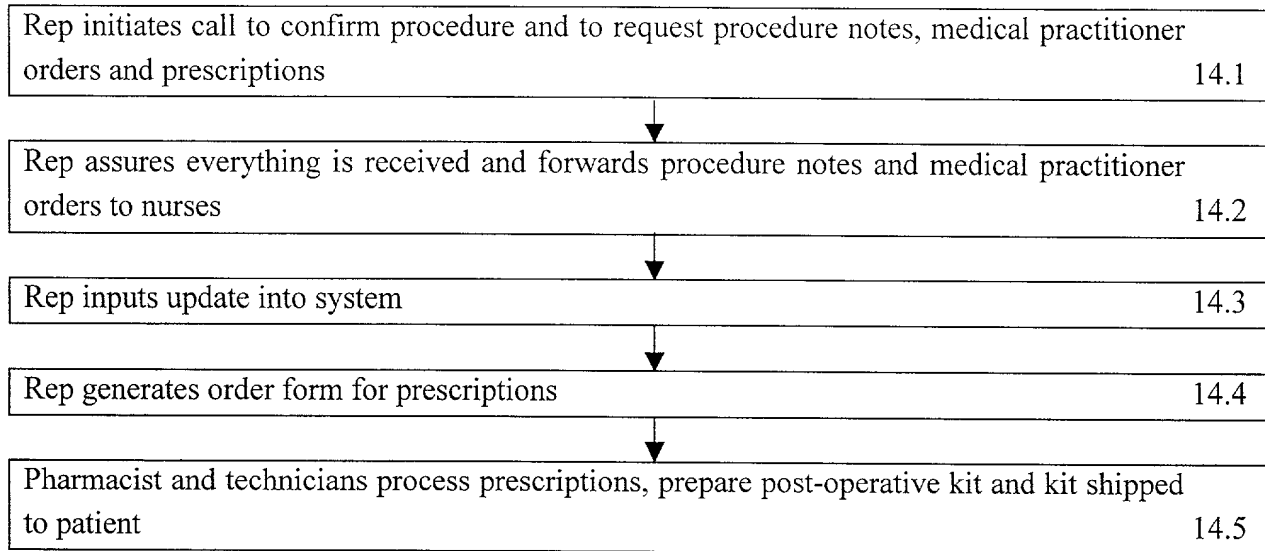
DAY BEFORE PROCEDURE



09725406-041301

Fig. 14

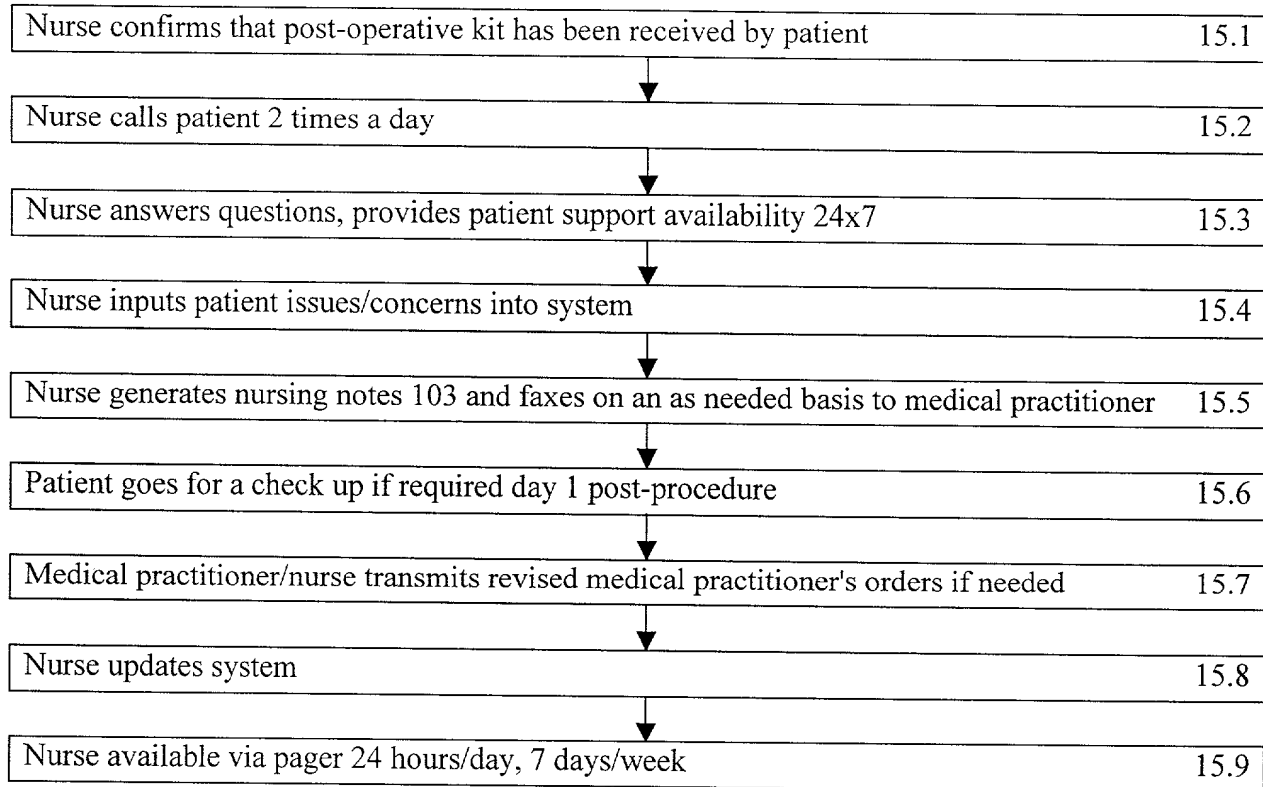
DAY OF PROCEDURE



0925406-04404
T02T0-90452760

Fig. 15

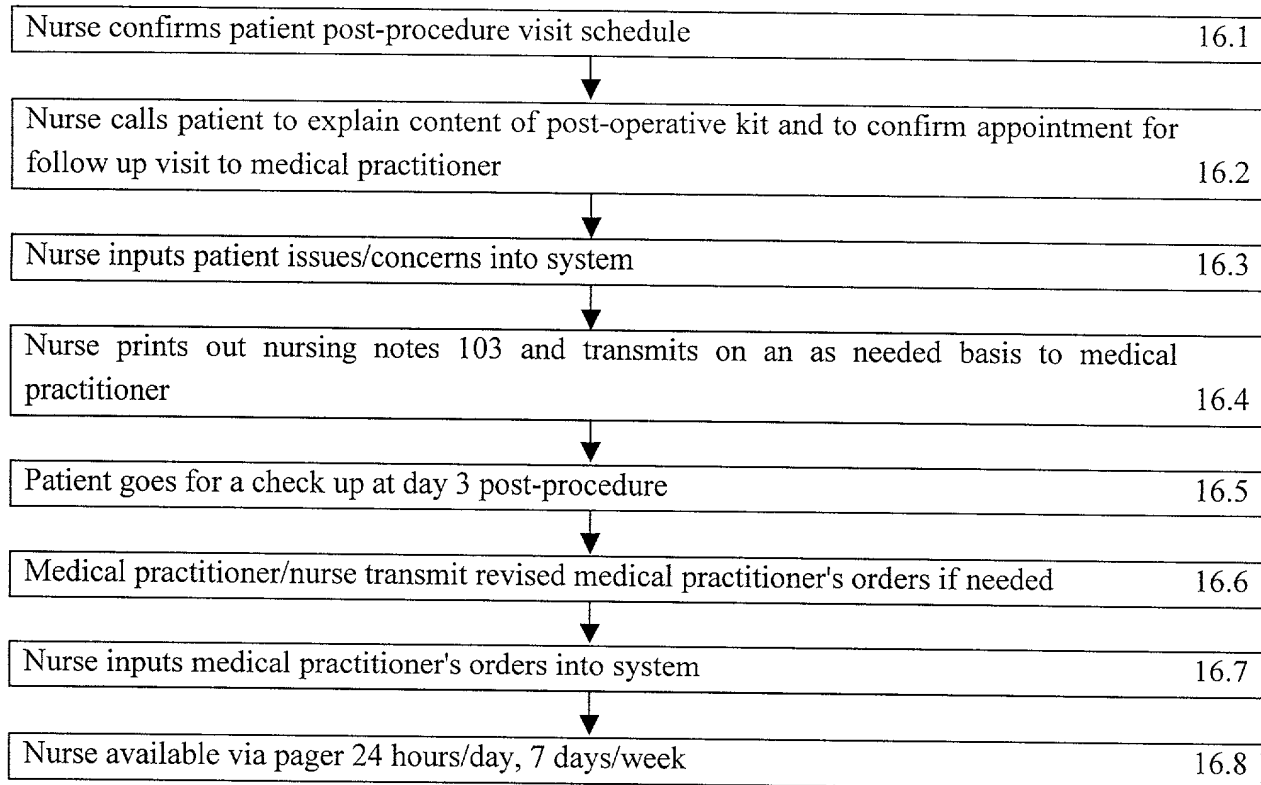
DAY 1 – POST PROCEDURE



2025-04-26 09:40:04

Fig. 16

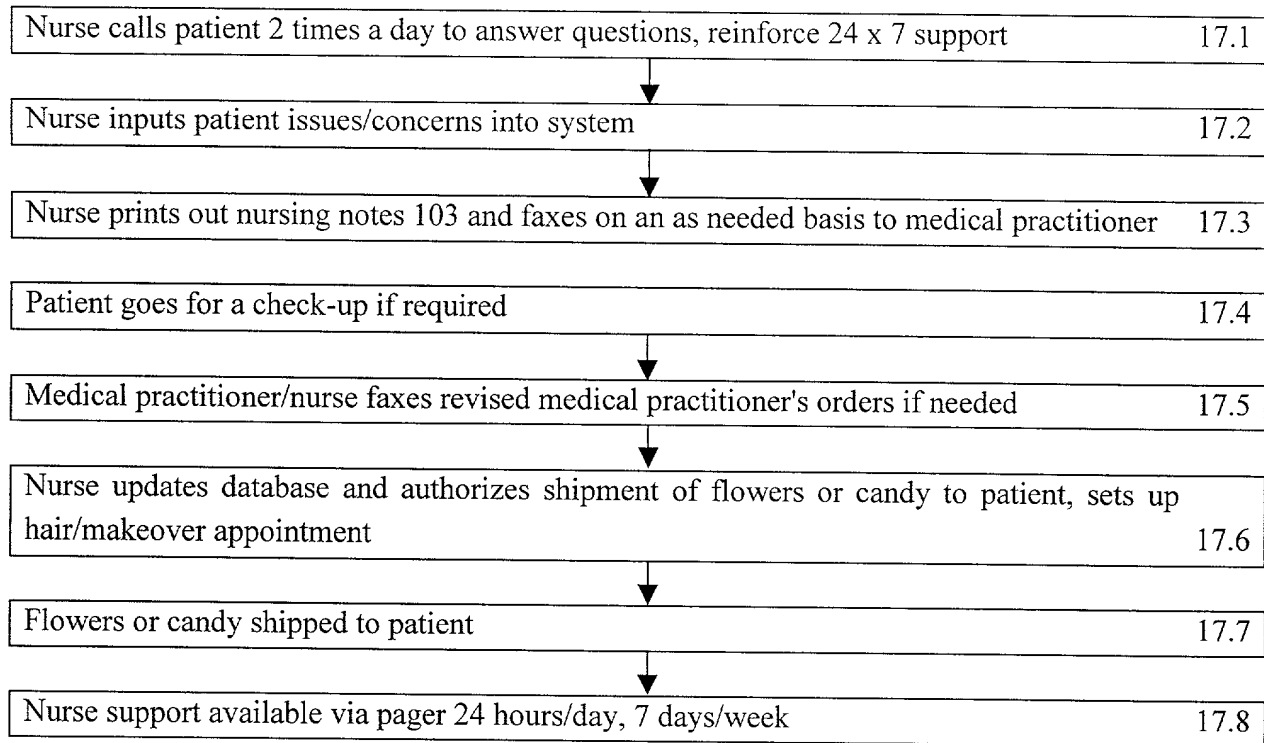
PRIOR TO, AND DAY OF FIRST POST-PROCEDURE VISIT



TO: "044" 904904

Fig. 17

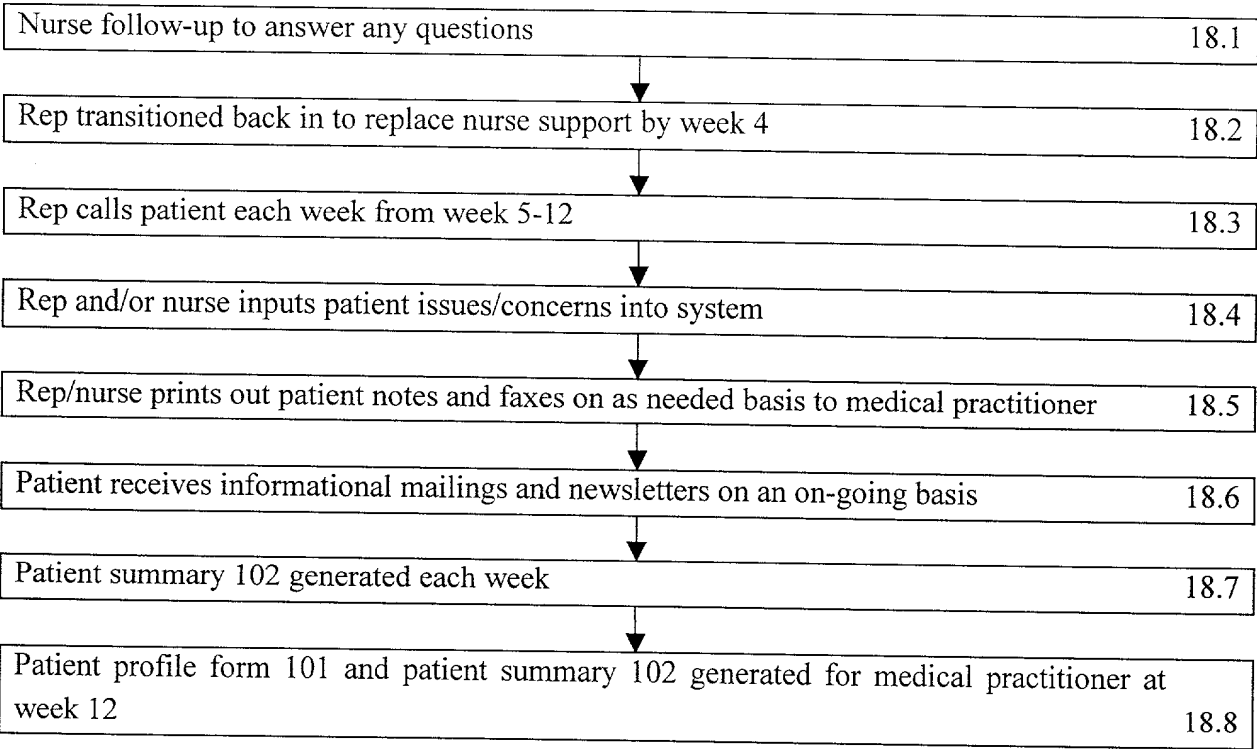
DAYS 4-7 POST-PROCEDURE



09725406-041704

Fig. 18

WEEKS 1-12 POST PROCEDURE



09725406-041701



FIG. 19

Fig. 20

MARKETING PROCESS FLOW

